



KORIS365

CASE STUDY

Meraki SD-WAN Solution

Opening new retail stores quicker, reducing set up costs.

Established back in 2005, Footasylum has made a name for itself as one of the leading retailers of fashion streetwear and sportswear and currently trades from over 65 high street stores across the UK.

Footasylum needed an IT provider who could rapidly and simply deploy IT infrastructure and connectivity into shopping centre retail units with simple deployment and minimal on-site technical support.

A Meraki SD-WAN solution was scoped and deployed to their UK-wide stores. This enabled new retail units to be operational within weeks, with no on-site technical support.



The Business Challenge

The opening of new retail units had consistently been delayed by the long lead times associated with traditional leased line connectivity, which was needed to connect stores to centrally hosted POS (point of sales) and stock management databases.

Footasylum needed to find a way of reducing the time needed to get a store ready to open, as rent charges were being incurred with the landlord even though the store was not trading.

The long lead time of leased lines also hindered the sites' ability to re-locate quickly should a more favourably positioned retail unit be offered by the shopping centre landlord in the future.

The Solution

Following a process of consultation with the Footasylum, understanding priorities and business ambitions a Meraki SD-WAN solution was scoped and designed to allow rapid deployment of connectivity to new sites using traditional broadband internet connections over existing copper PSTN lines.

Zero touch deployment allowed equipment to be shipped directly to site and provisioned and supported with minimal on-site technical support.

SDWAN enabled secured private connectivity over internet based connections back to the centrally hosted point of sale (POS) and stock databases which are centrally hosted.

None of the staff at the retail stores are technical so it was important the solution could be remotely managed, patched and supported.



 Meraki

The Business Outcome

The connectivity lead times for the WAN links were shortened from approximately 13 weeks to 1-2 weeks, enabling new stores to commence trading a lot sooner.

This had a notable impact on cash flow and the profitability of the site, as they were able to make significant cost savings by reducing the time a new store was unable to trade.

The solution also simplified the support of the IT infrastructure at stores, by enabling the majority of issues to be resolved remotely by the in-house IT team, reducing the need for them to travel to site to resolve issues.



"Koris365 worked hand in hand with Footasylum and Meraki to deliver the best solution for the business."



info@koris365.com



0345 459 1995



koris365.com