

# The Evolution of **Contact Centres**

# Legacy Contact Centres: Then



## Inception

Contact centres emerged as call centres, primarily handling voice interactions.



#### Limited **Channels**

Communication was predominantly voicebased, with limited options for customer engagement.



#### Silos

Various channels operated in isolation, leading to fragmented customer interactions.



#### Agent-Centric

Focus on agent efficiency rather than customer experience.

# **Modern Customer Experience Centres: Now**

### **Multi-Channel Engagement**

Customer experience centres offer omnichannel communication, integrating voice, chat, email, and social media.

### **Unified Platform**

Integration of channels for a seamless, unified customer experience.

### **Data-Driven Insights**

Advanced analytics provide actionable insights for personalised customer interactions.

### **Customer-Centric Approach**

Prioritising customer satisfaction and loyalty through enhanced experiences.



# **Cisco's Webex Contact Centre** Solutions: Transformative Technology



#### **Cloud-Based Solutions**

Webex Contact Centre leverages the cloud for scalability and flexibility.



#### **AI-Powered** Automation

Artificial Intelligence enhances efficiency with automated processes and predictive analytics.



#### **Collaboration Tools**

Integration with Webex Teams for seamless internal communication and collaboration.

# Partner Spotlight: Koris365

#### **Experts in Cisco Solutions**

Koris365 is a trusted partner specialising in Cisco's Webex Contact Centre solutions.

#### Implementation Excellence

Proven track record in successful implementation and optimisation of contact centre solutions.



#### **End-to-End Support**

From planning to deployment and ongoing support, Koris365 ensures a smooth transition.

### **Tailored Solutions**

Customised strategies for each client, ensuring alignment with unique business needs.

# Why Choose Koris365 for Cisco Solutions?



#### Customer-Centric Approach

Shared commitment to prioritising the end-user experience.



#### Innovation and Adaptability

Koris365 stays ahead of industry trends, providing cuttingedge solutions.



### **Proven Success**

Positive testimonials and case studies demonstrate the effectiveness of Koris365's solutions.



#### Long-Term **Partnership**

Beyond implementation, Koris365 fosters ongoing relationships to support evolving business needs.

# **Conclusion: Elevating Customer Experiences** Together

The Future



For more information or to start your transformation journey, contact Koris365 today.



